GENERAL BOOTH GUIDELINES



AISLE CARPET

Exhibitor carpet must not extend out past the show aisle carpet.

BOOTH POLICY

PRI reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which the application is made. Exhibiting at prior shows, nature of product displayed, number of booths requested and other factors may influence, but does not guarantee, location of exhibition space. Change to booth locations may occur at any time from the initial assignment through show opening. Modifications to an exhibitor's display, including, but not limited to fixture placement, material display, material distribution, model's attire, and noise levels, may be made by PRI Show Management at any time.

BRIDGING PENINSULAS

An exhibitor may "bridge" the aisle between two side-by-side peninsula booth spaces in accordance with the following regulations:

- Minimum height 10'
- Maximum height 16'
- The actual bridge structure may not exceed 4' in height.
- The "bridge" must be a bona fide structural component of the booth, such as a roof.
- Signs and banners are prohibited unless they conform to the architectural integrity of the booth and the bridge.
- Architectural renderings must be submitted and approved by Show Management at least three months prior to the first day of the show.

MACHINERY ROW PENINSULAS

Machinery Row Peninsula exhibitors may exercise a variance from PRI booth guidelines due to the nature of the size and bulk equipment being displayed.

PLEASE NOTE: MACHINERY ROW ELECTRICAL NEEDS:



Machinery Row Exhibitors who order services over 208 volts or 480 volts of 100 amps up to 200 amps will have the pictured transformer located inside their booth space. Anything ordered over 200 amps could require (2) transformers.



Machinery Row Exhibitors who order services up to 208 volts or 480 volts of 100 amps will have the pictured disconnect box located inside their booth space.

TO ALL MACHINERY ROW EXHIBITORS

There is a possibility that even if your company did not order this level of power (208v or 480v), due to special power distribution needs for the show, exhibitors may still experience a large outlet/plug from the floor within or near your booth space ordered by a neighboring exhibitor.